The all-in-one, AI-powered construction ERP, at a fraction of the price.

Estimating, field operations, labor, purchasing, invoicing and accounting in one platform, for contractors with 20 to several hundred employees.

Pre-seed · October 2026 · Médérick Provost, Founder & CEO · app.submitx.ca

THE PROBLEM

A 50-employee contractor runs the business on 5 to 10 tools that don’t talk to each other.

Disconnected systems

Estimating, field work, timesheets, payroll and accounting each live in their own tool, plus Excel.

Leaking margins

Data gets re-entered by hand. Budget overruns show up only once the job is done.

A steep bill

Major construction platforms cost from USD 15K to over 100K a year, plus a separate accounting ERP.

Price range: third-party public estimates (CostBench, OneCrew, 2026); vendors don’t publish pricing.

THE SOLUTION

One platform, with AI everywhere.

Estimating

AI-written quotes at the company's real prices, plan takeoffs, satellite roof measurement.

Projects and field

Gantt, work orders, punch lists, RFIs, daily reports, mobile app.

Labor

GPS time clock, schedules, timesheets, payroll (including Québec's CCQ rules).

Finance

Invoicing, accounting, real-time budget, QuickBooks and Sage integrations.

Purchasing

Supplier price comparison, purchase orders, inventory.

SubmitX AI

An assistant that reads all of the company's data and acts for the user, once confirmed.

HOW IT WORKS

From first call to final payment, with zero re-entry.

1

Describe

The job in words, photos or from the plans.

2

Price

AI writes the quote with the company's real prices.

3

Sign

The client accepts and signs online. The project sets itself up.

4

Execute

Schedule, purchasing, GPS time tracking for crews.

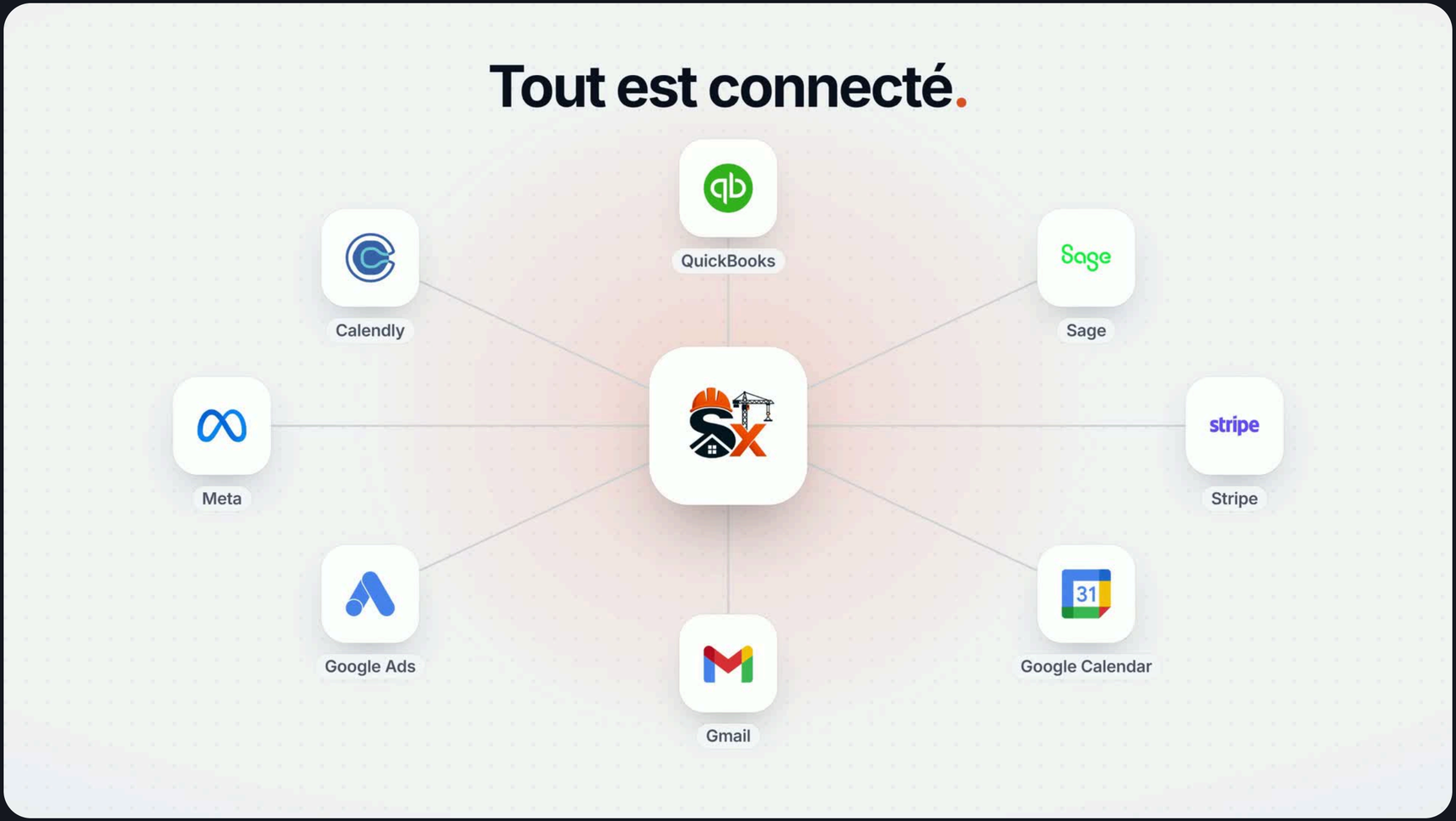
5

Get paid

Invoices, payroll, accounting and true project margin.

Each step feeds the next: an hour clocked on site flows into payroll, the project budget and accounting.

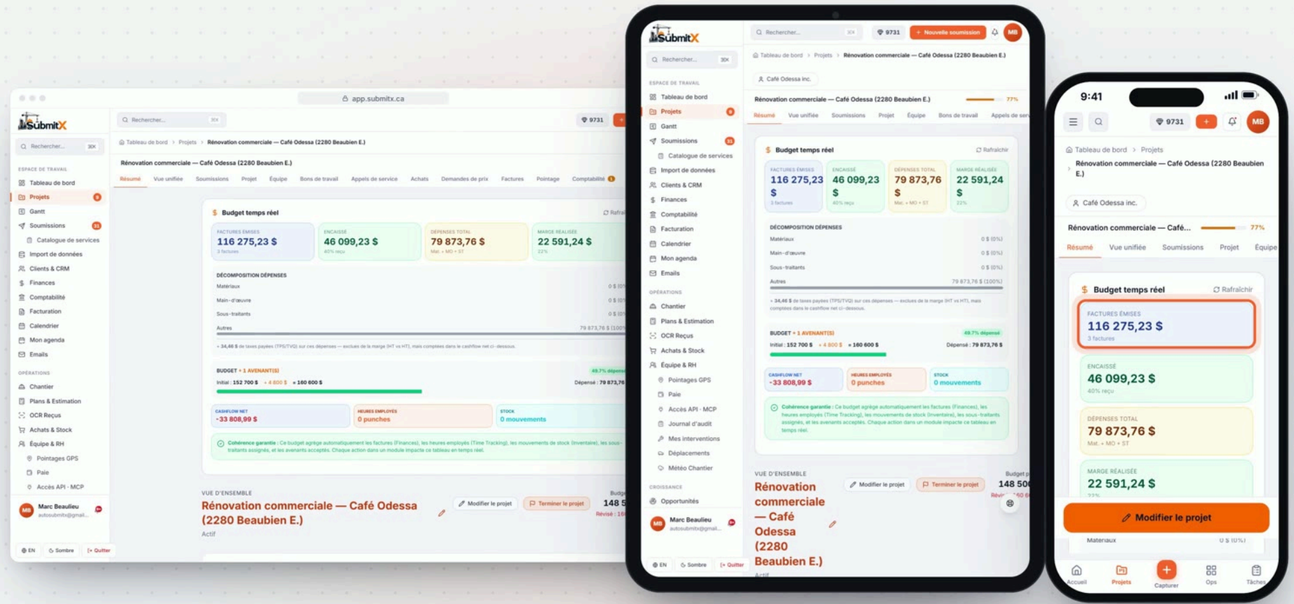
SubmitX in 30 seconds



▶ Launch video : www.submitx.ca/investors

Already live, on desktop, tablet and phone.

Votre entreprise. Partout.



app.submitx.ca · iPhone and Android apps · 40+ modules

WHY NOW

Three shifts make this product possible today.

AI is ready

“Describe a job and get a complete quote” or “run an ERP in plain language” wasn’t realistic two years ago.

Capital is flowing

USD 3.7B invested in construction tech in 9 months of 2025, double the prior year, about 2/3 of it in AI.

Labor is scarce

With fewer hands, back-office productivity is no longer optional for contractors.

Source: Construction Dive, built environment funding tracker (2025)

THE MARKET

Over US$20B a year, in Canada and the United States.

US$9.4B

annual construction management market, per Procore (S-1, 2021)

US$13B

annual trades software market, per ServiceTitan (S-1, 2024)

≈ 940,000

construction companies with employees (≈ 782,000 in the U.S., ≈ 158,000 in Canada)

IF SUBMITX CAPTURES A SHARE OF THIS US$20B MARKET

0.01%	0.5%	1.5%	3% and up
$2M	**$100M**	**$300M**	**$600M+**
≈ 130 customers	≈ 6,700 customers	≈ 20,000 customers	≈ 40,000 customers

Annual recurring revenue in US$. Customers estimated at US$15,000 a year on average. The US$20B market adds the two estimates (construction management and trades), which partly overlap. Sources: Procore S-1 (2021), ServiceTitan S-1 (2024), U.S. Census, Statistics Canada.

THE COMPETITION

Four kinds of tools, and none does it all.

Tool	Field	Accounting & payroll	AI	Price
SubmitX	**Yes**	**Yes**	**Native**	**Fraction**
Procore	Yes	No, separate ERP	Bolted on	USD 15K to 100K+ / yr
Autodesk Construction Cloud	Yes	No	Bolted on	High
Maestro, Sage 300	Partial	Yes	Weak	High, heavy rollout
Buildertrend	Residential	Via QuickBooks	Weak	Medium
ServiceTitan, Jobber	Home services	Partial	Bolted on	Varies
Togal.AI, Handoff	No	No	Single task	Low

Sources: vendor websites, CostBench, Capterra, SoftwareConnect (2026). SubmitX’s assessment.

HOW WE WIN

Replace two bills with one that’s cheaper and smarter.

One system

The construction platform and the accounting ERP are replaced by one subscription. The client saves on both.

Price

A fraction of the cost of the big platforms, thanks to a lean team that builds with AI.

AI at the core

AI writes quotes, reads plans and receipts, and carries out tasks. Others bolt an assistant onto old screens.

Local first

French, Québec payroll (CCQ), licensing (RBQ), public tenders (SEAO): what U.S. software can’t do, with a modern UI local players lack.

Painless switch

Existing data imported, free onboarding session, free trial. Not a six-month rollout.

Speed

A customer request shipped in days, not quarters. That’s how we built 40+ modules in 5 months.

BUSINESS MODEL

Annual subscription per company, plus AI usage.

Pro

$299 / month

Up to 25 users. The entry point, self-serve with a free trial.

Ultra

Custom quote

Unlimited users and AI credits, white label. The core target: 25+ employees.

AI credits

Pay as you go

Heavy AI use (plans, quotes) is billed in credits: revenue tracks usage.

Target revenue: about $15,000 per customer per year, to be confirmed with the first contracts.

GO-TO-MARKET

Québec first, then all of North America.

1. Québec

The easiest to crack: in French, with the CCQ, RBQ and SEAO rules U.S. software doesn’t handle.

2. Canada

Payroll and taxes for every province, English version. Ontario, Alberta, British Columbia.

3. United States

U.S. accounting, payroll and taxes. The largest market, funded by this round.

Channels: paid ads (Meta, Google), a dedicated sales team, trade associations (ACQ, APCHQ, CMEQ), then accounting partners.

WHERE WE ARE

Founded in May 2026. The product is built, sales are starting.

40+
modules in production

5 months
from founding to full platform

Meta + Google
ads running, inbound requests

$0
revenue: sales are starting

Web, iPhone and Android · QuickBooks, Sage, Stripe, Gmail integrations

THE TEAM

An AI-first founder: a complete platform, shipped solo in 5 months.

Médérick Provost

Founder & CEO

Built SubmitX with AI at every step. Strong in operations: customer service, sales, marketing and paid ads.

What the round adds

- A dedicated sales team
- A real advertising budget
- Advisors: construction, SaaS, accounting

linkedin.com/in/médérick-provost-5166b73b1

THE RAISE

CAD 500K minimum, up to 10M+, in equity.



Use of funds	Share
Marketing and paid ads (orange)	50%
Sales team (dark)	35%
Product: Canada and U.S. (gray)	10%
Operations and reserve (light)	5%

With CAD 500K, in 18 months

- 100 paying customers with 20+ employees
- About $1.5M in annual recurring revenue
- Strong references in Québec
- First customers in the rest of Canada and the U.S.
- Ready for the seed round

Proposed allocation, subject to change. Valuation discussed in meetings.

Let’s build North America’s construction ERP.

Médérick Provost, Founder & CEO

autosubmitx@gmail.com · 514-835-8734

app.submitx.ca · linkedin.com/in/médérick-provost-5166b73b1